



# City of Piedmont

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## **FOR IMMEDIATE RELEASE**

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## **The City of Piedmont to Launch Blackboard Connect Service**

PIEDMONT – The City of Piedmont is pleased to announce the launch of the Blackboard Connect Service, our new city-to-resident notification system. With this service, city leaders can send personalized voice messages to residents and businesses within minutes of specific information about the time sensitive or common interest issues such as emergencies and local community matters. The Connect service will be used to supplement our current communication plans and augment public safety/first responder services.

“This service will be a tremendous asset to our community and will make our citizens safer,” Mayor Mike Fina said. “We can now provide real-time public safety updates directly to your home or mobile phone, providing valuable information that could potentially save lives.”

The service will also be used to make community announcements and has the capability to record feedback from citizens, Fina explained. “In the future we will be able to poll our citizens about important issues facing the city.”

Please accept our invitation to participate in the great service. We know that your personal information is important, and rest assured that we that we will not share your information with anyone. If you have NOT already received a test phone call from us, or you would like to provide additional contact information, please visit the city’s Web site at [Piedmont-ok.gov](http://Piedmont-ok.gov) and click on the CTY Connect link.